

Why Microsoft Dynamics Navision ?

1. **Robust Technology:** Navision has always been a leader in Technology adaptation and even innovation. Navision uses SIFT (Sum index flow technology-patented technology) through which it is possible for the users to avail the OLAP functionality (On-line analytical processing).
2. **Rich Functionality:** Navision has incorporated the internationally proven business practices into the application areas, which is evident by its installation base of more than 4 Lac satisfied customers globally.
3. **Flexibility:** Easy and fast customization is one of the strongest aspects of Navision. It beats all its competition hands down in this aspect. This flexibility has made diverse range of industries -Manufacturing, Construction, Retail, Wholesale & Distribution, Trading, Pharmaceutical, Utilities, Services, IT etc. choose Navision. A user is not forced to reengineer business processes to use Navision. It can be tailored according to the business practices of the user. Navision comes with the Application source code, Development environment, and Designer tools for tables, forms, Reports and dataports. The application is 100% object oriented. The users can design the forms according to their liking without any programming.
4. **Audit Trail:** Throughout application, user can always drill down and navigate to see the origin of any entry. Throughout the application user also get the facility to apply filters at field level and table level.
5. **Robust Performance:** It ranks among the best in terms of performance both for input and output tasks. SIFT ensures that any information from the system can be retrieved by fetching no more than two records.
6. **Multi-dimensional Analysis:** Multiple dimensions can be defined like Business units, profit centers, locations, departments, projects, product categories etc. and hierarchies can be built. Users can design the balance sheets, Profit and Loss statements and cash / fund flow statements and perform any type of ratio analysis by using the information available in the GL accounts. Users can define the formulae, can perform YTY analysis, Budget /Actual analysis, use the timeline of daily, weekly, monthly, Yearly and accounting periods.
7. **Scalability:** Navision is an integrated application but the functionalities can be implemented which requires.

8. **Internet Technologies:** Navision offers three web based components - Commerce portal, User Portal and Commerce Gateway to help the enterprise leverage Internet technologies. With these components the users can have B2C, B2E and B2B applications.
9. **Application Hyper Linking:** Navision supports hyperlinks to forms and Reports. This enables the users to share information through email. For example, a sales person sends email to the sales manager to change the credit limit of a customer. On receiving the email the manager can click on the hyperlink, Navision will start automatically and customer information will be shown automatically. All the reports can also be sent through email. Navision automatically converts Navision report into HTML document and attaches it in the mail.
10. **Localized Version:** Navision offers its users the localized version, which caters to all the statutory requirements.
11. **Support:** Microsoft safeguards support through its experienced & committed partner(s) who has in depth expertise in implementing and supporting the Microsoft Navision application and ensures for continuity on upgrades and support through its support team.
12. **Reliable :** Navision is designed in such a way that it maintains database integrity, even if the power is cut unexpectedly during a posting routine. For example, assume that you are posting a large batch of 500 transactions in Navision. The product actually makes a copy of the database on the fly, then posts the transactions to this copy. Once this procedure is completed, Navision makes another copy of the original database, and proceeds to over write the original database with the posted version. Once the whole posting process is completed and verified, Navision throws away the unneeded database copies. In this manner, the computer's electrical plug can be literally pulled out of the wall at any point during the posting routine, and upon rebooting the computer, Navision will automatically continue the posting routine where it left off.
13. **Ease of Usage :** Microsoft Navision has a very user friendly MS Office Like look and feel which is very important as users wouldn't need to extensive trainings to learn the system. As in most of mid sized companies It teams are not very large, so the user definitely need a very simple solution. Almost every user would have started their first computing lessons by learning Ms Office Applications like MS WORD and MS EXCEL. So a similar look and feel of Navision is a big factor in reducing the learning time for the end users.

14. **Out of box Integration** : Navision is seamlessly integrated with other Microsoft applications like MS Office , Outlook. So end of the day , user get value of associating with a single IT partner i.e Microsoft who can provide you a complete solutions i.e O/S ,Database (SQL) , work environment in MS Office , workflow in MS Office and Business application in Navision.
15. **Concurrent Named Users** : Navision pricing is in terms of concurrent users . Concurrent users are defined as the total number of users who would be use the application simultaneously at any given point of time.
16. **Low Hardware** : Hardware investment in Microsoft Navision is almost one third of the investment as compared to the other branded ERP's.